

**NOVA SCOTIA
NEEDS A RAISE!**

**\$15/HOUR
MINIMUM WAGE
NOW!**

Nova Scotia Living Wage Coalition | nslivingwage.ca

THE FACTS!

What's a living wage?

A living wage is the rate of pay required for workers to afford a decent quality of life. It is estimated by taking into account what it would cost within a particular community to experience a minimal level of material comfort.

Who would benefit from a living wage?

Women, Indigenous peoples, and workers who are racialized, disabled or discriminated against due to their sexual orientation or gender identity are disproportionately represented in low-waged work. Women account for 60% of all minimum-waged workers in Canada, and racialized Canadians earn just 77.5 cents for every dollar made by non-racialized Canadian workers.



**WOMEN MAKE UP
60% OF MINIMUM
WAGE WORKERS**



**WOMEN OVER THE AGE OF 65 ARE
TWICE AS LIKELY AS MEN OF THE
SAME AGE TO BE LOW INCOME**

Has this been tried elsewhere?

The modern living wage movement began in Baltimore, Maryland, in 1994. There, anti-poverty activists convinced city officials that companies paying employees minimum wage were actually a drag on public resources, since many low-wage workers were forced to also rely on assistance programs. As of 2007, more than 140 cities, counties, and universities in the U.S. had passed living wage laws.

Is a living wage a job killer?

When the idea of a higher minimum wage is raised, opponents argue that this will decrease the employment rate. The relationship between minimum wage and employment rate is unsubstantiated. A study of minimum wage rates across Canada between 1983-2012 discovered that in 90 percent of cases, there was no direct link between the minimum wage and employment levels.

Will increases in inflation outweigh the benefits low-income workers get from the increased minimum wage?

Arthur MacEwan, Professor Emeritus of economics at the University of Massachusetts, claims that any inflation generated by an increase of the minimum wage is likely to be small.

UNITED FOR A LIVING WAGE IN NOVA SCOTIA!

Workers, students and low income earners across Nova Scotia are coming together to demand Nova Scotia legislate a \$15 minimum wage. To learn more about the campaign, or to join the Nova Scotia Living Wage Coalition, please visit nslivingwage.ca.



ACORN Nova Scotia | Canadian Federation of Students - Nova Scotia
Halifax Dartmouth District Labour Council | Solidarity Halifax